

Español 2
Unidad 1: Proyecto

¡A viajar!

Instead of a traditional unit exam, we will wrap up Unidad 1 with a project that will allow you to show me the knowledge and skills you have gained. It will be worth 50 pts in Skyward.

There are several steps and elements to this project so it is essential that you pay attention to what you need to complete, utilize time in class wisely, and manage your time at home.

I. La investigación/ The research

I have randomly assigned destinations in Spanish-speaking places to everyone. My destination is: _____

You may research online, in periodicals, books, podcasts, and through personal interviews. Websites in English & Spanish are fine. Keep track of the sources you use (websites & their urls too!) as you will be required to turn in a Sources list.

II. El folleto/ The brochure (35 pts)

Based on your research, you will create a physical (you may use digital creative tools but should print out your work) brochure. It must be entirely in Spanish and in YOUR OWN WORDS. Be thoughtful about your layout and presentation. The brochure should be colorful and easy to read. It should include the following *minimum* information:

- An introduction to your destination and its culture and why someone should consider traveling there. Consider the impact of tourism in your location. (~2 paragraphs)
- An itinerary for 4-5 days that describes the places of interest being visited and the activities for each day. Think outside the box a little, don't just copy from something you find online. Consider including a visit to an organic coffee farm, volunteer work at a school in a city, eating at a famous restaurant, visiting a local artisan or historical site, etc. (~1 paragraph per day)
- Estimated cost per person (does not have to be really accurate but should seem logical).
- Important additional information for travelers to know (currency, climate, typical ingredients/dishes, what to bring, etc.) (~2 paragraphs)
- Testimonials from people who have been to your location where they describe in the past what they did (pretérito). (2 paragraphs)
- Images (photos, drawings, maps, people, etc.)

- On a separate TYPED sheet: a list of sources used

III. **El anuncio de radio/ Radio Ad (15 pts.)**

This final component will be recorded on **FlipGrid**. You will need to script and record a radio ad that lasts 30-60 seconds. You may use some of the information from your brochure but should not be reading sentences directly from it. The script should be created with the idea that it is going to be heard on the radio and needs to catch people's attention. Your voice should be clear to understand and you should practice before the recording so it sounds animated and polished. Focus on using a natural and energetic tone of voice and consider how you will hook the listener. It should NOT sound like a robotic reading. Have fun with it!

Timeframe:

**Note: We will also be spending some of the class time these days working on other items such as finishing IOPs & double object pronouns, more pretérito, EMETM, Sr. Wooly, etc.*

- I. Investigación: **el 21, 22, 25, 26 de noviembre** (You will have some class time but should follow up at home)
- II. El folleto: **el 2 al 6 de diciembre** (Bring your resources to class- no running to the library during class. I will have some basic materials but you should plan on bringing anything specific you would like to use)
- III. El anuncio de radio: **el 9 de diciembre** (We will record on FlipGrid in class)
- IV. Final due date: **el 11 de diciembre** (This is the ABSOLUTE FINAL day to turn in your brochure with source list and submit your FlipGrid radio ad)